

# Rural Long Range Transportation Plan (RLRTP)

## Goals, Objectives and Measurements

**Goal Statement 1: Support and improve the economic vitality of the region.**

Objective	Measurement	Definition
Encourage projects within all modes of transportation that improve the global competitiveness of the New River Valley.		
Support tourist and recreational activities within the region		
Assist in diversifying the movement of goods and commodities by linking major transportation infrastructure and developing transportation facilities in the NRV		
Encourage efforts that improve the efficiency of the highway system and access in the New River Valley		
Work regionally to encourage economical commercial air service that is convenient for the citizens of the New River Valley and ensure that air facilities offer adequate and affordable service for all users.		
Promote the development, implementation and maintenance of regional hiking, walking, biking and driving routes as an economic development strategy for the region		
Encourage the development of passenger rail service in the New River Valley		

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### Goal Statement 2: Provide a safe and secure transportation system

Objective	Measurement	Definition
Encourage efforts that improve the safety and security of the region's transportation system for all users		
Support the identification of dangerous transportation mode/user conflicts within the transportation system		
Support the development of safety policies and a comprehensive regional plan that addresses the identified safety and security concerns		
Promote and support implementation strategies through educational initiatives and infrastructure improvements that will implement the developed regional safety plan and policies.		

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### Goal Statement 3: Preserve the existing transportation network and promote efficient system management to increase accessibility and mobility of the transportation system

Objective	Measurement	Definition
Work with federal, state and local officials to highlight the need for adequate funding in the New River Valley to maintain and improve the region's transportation system.		
Support the implementation of traffic flow measures to alternative routes through the New River Valley in times of highway accidents, congestion, and lane closures		
Work with local transportation officials, planners, designers as well as citizens, schools, businesses, churches and other large attractants to help maintain traffic flow		
Support the development of alternative and passenger transportation efforts such as programs for elderly/handicap mobility transit in the New River Valley and promoting ride share and other alternative transportation options.		

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### Goal Statement 4: Enhance the links and connectivity of the transportation system throughout the region across and between modes for people and freight

Objective	Measurement	Definition
Promote connectivity and diversity amongst all modes of transportation to enhance and optimize the efficiency of the region's transportation system.		
Promote efforts to improve connectivity of transit system throughout the New River Valley		
Encourage cooperation among the regional airports and support the unique role each airport offers in the region's air transportation network.		
Support the development passenger rail options such as short routes/local connectivity		

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### Goal Statement 5: Develop regional land use and transportation coordination measures

Objective	Measurement	Definition
Promote the coordination of transportation improvement with land use changes in the New River Valley		
Coordinate green infrastructure planning to help to minimize cultural, community and environmental impacts of the transportation system		
Promote mass transit ridership and alternative transportation measures as a way to encourage environmental health		
Utilize green infrastructure strategies to help implement long term land use measures and goals to enable the future growth and development of the transportation system		
When rail facilities are proposed to be abandoned, give priority to use those facilities as trails or scenic railroads		

Facilitate the integration of emergency response, hazard mitigation and environmental planning efforts.